



Exhibition at
**THE INTERNATIONAL
INDUSTRIAL ENVIRONMENT
& SUSTAINABILITY FAIR (FIMAI)**
Sao Paulo, Brazil

Trade Show Website: www.fimai.com.br

NOVEMBER 11-13, 2014

**JOIN THE ILLINOIS OFFICE OF TRADE AND INVESTMENT'S MISSION
TO THE INTERNATIONAL INDUSTRIAL ENVIRONMENT & SUSTAINABILITY FAIR (FIMAI)**

FIMAI Description

The International Industrial Environment and Sustainability Fair (FIMAI) is Latin America's most important industrial environmental fair. FIMAI attracts global leaders in environmental technology that address sustainability efforts worldwide. Every year, over 400 exhibitors and 20,000 participants gather in Sao Paulo for this event, generating approximately \$800 million in new business.

Brazil's growing environmental technology market is valued at approximately US \$11 billion, and continues to grow as the country improves its sanitation infrastructure and invests in energy efficiency. Illinois' participation will highlight the diversity and size of Illinois' environmental sector, products, equipment, and services.

Past exhibitors have included:

- Tetra Pak
- Máquinas Bruno
- EP Engenharia
- Newell Rubbermaid

Industry/Sector

Industrial environment technologies.

Company Profile

Environmental technology and services companies that offer solutions in water/wastewater treatment, energy efficiency and clean energy, hazardous waste, green building, environmental licensing and conservation, sustainability, and environmental health and safety.

Participation Details & Complimentary Services

Illinois companies who qualify for this mission will receive the following:

- Trade show booth space to exhibit products
- 50%-75% reimbursement of travel costs for hotel and airfare in accordance with state and federal guidelines
- Optional service for matchmaking appointments to meet prospective partners, agents, and distributors
- Briefing materials
- Interpreter services
- Group ground transportation to programmed events
- Assistance with travel logistics

Space is limited to 10 Illinois companies. Please contact the trade specialist below regarding your company's eligibility and participation requirements.

Contact: Kelsey Schrenk

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Email: Kelsey.Schrenk@illinois.gov

"The DCEO-OTI was crucial in helping Carbon Solutions Group to be able to attend the Greenbuild Brazil show in Sao Paulo, Brazil. Without the financial assistance provided, the decision would have been made not to make the trip. The DCEO-OTI's assistance was extremely helpful in guiding us through the process of the application as well as advising us on the necessary steps to take to get the trip planned. Without the help, we would have been lost!"

– Carbon Solutions Group LLC, Green Building Brasil 2013



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